

OLA

India's electric future.
your next growth
opportunity.



One million vehicles. a growing **community** to serve.

Ola has delivered more than one million electric vehicles across India, creating the country's largest installed base of electric two-wheelers.

That scale is testimony to the popularity of the brand. It also gives every Ola partner a powerful head start: an established community of owners already riding Ola vehicles in markets across the country.

A service opportunity that grows with time

Every vehicle needs dependable care throughout its working life. As Ola's installed base matures and more vehicles complete their warranty period, owners will increasingly need convenient local access to trained technicians, intelligent diagnostics, genuine parts, preventive maintenance and repairs.

For an Ola partner, this creates the foundation for a durable aftersales business built around serving customers well and keeping their vehicles performing at their best.

Become the customer's long-term Ola partner

A vehicle sale begins the relationship. Reliable service strengthens it over the years that follow.

Every positive service experience can build customer confidence, repeat visits, referrals and loyalty to the local dealership. It gives partners the opportunity to create recurring service and parts revenue while becoming the trusted point of care for Ola owners in their market.

Two engines of dealer growth

Ola's expanding product portfolio brings new customers into the showroom. Its large and maturing installed base creates an ongoing need for service, maintenance and genuine parts.

Together, they give an Ola dealership two complementary sources of business: selling the next generation of electric vehicles and caring for the vehicles already on the road.

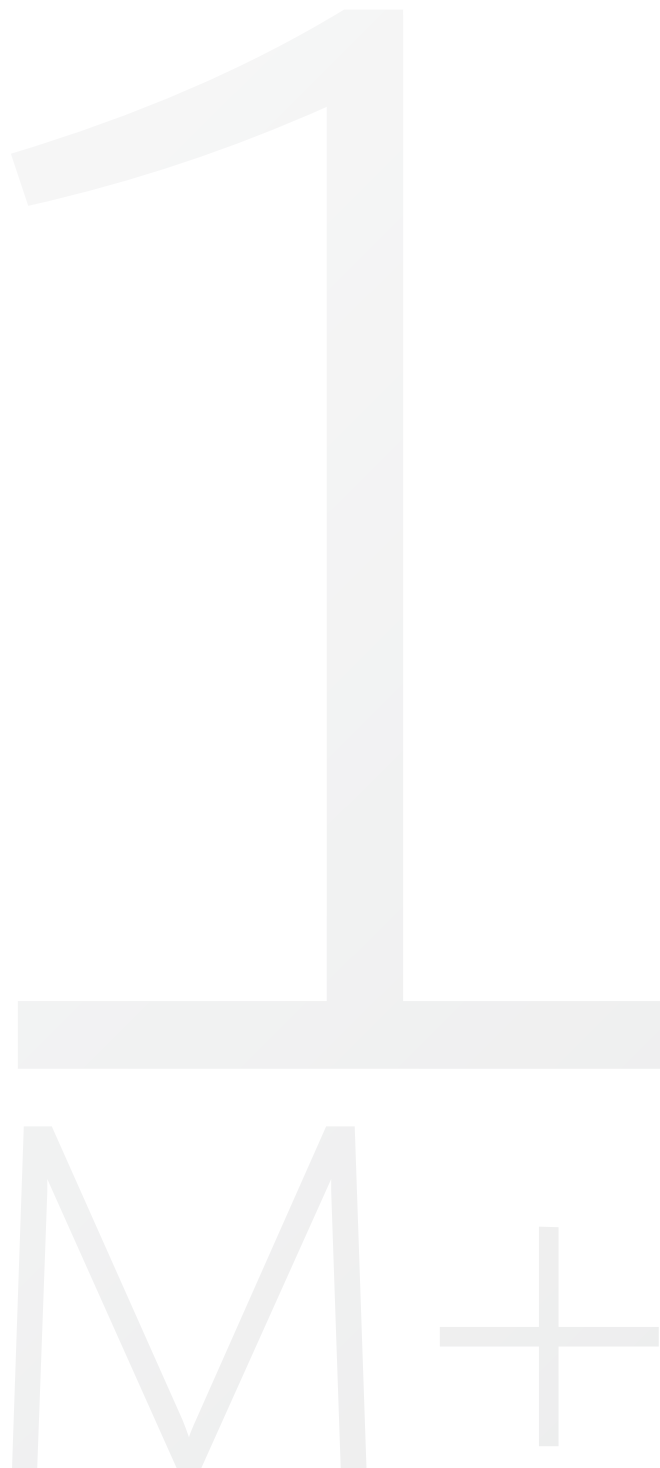
1 MILLION+ VEHICLES DELIVERED

INDIA'S LARGEST INSTALLED ELECTRIC TWO-WHEELER BASE

A SERVICE OPPORTUNITY THAT GROWS WITH EVERY OLA SOLD

1M+
VEHICLE DELIVERIES

INDIA'S MOST
INTEGRATED
EV COMPANY



One partnership. multiple ways to grow.

An Ola retail partnership connects your business to electric mobility, energy, software and service. It brings different customer segments into one ecosystem, giving you more opportunities to build demand and grow your business.

Reach more customers

Serve everyday commuters, premium scooter buyers, motorcycle riders, families and businesses through a portfolio spanning S1 scooters, Roadster motorcycles and Ola Shakti energy solutions.

Build multiple sources of business

Different products answer different customer needs. That means your opportunity is not dependent on a single model, body style or customer segment.

Sell technology customers can experience

MoveOS, connected features, AI-powered diagnostics and Ola's in-house battery and powertrain technologies give your team meaningful product advantages to demonstrate.

Stay connected beyond the sale

The Ola ecosystem extends through software, genuine parts, accessories, charging and service, giving customers more reasons to remain engaged with the brand.

Grow with your local market

Ola's Network Partner Program is designed to deepen EV adoption beyond the largest cities, creating an opportunity for established local retailers to serve the next wave of electric customers.

MORE CUSTOMERS TO SERVE. MORE REASONS TO CHOOSE OLA. MORE ROOM TO GROW.

One brand. Multiple categories. A connected ecosystem built for the expanding electric economy.

Partner activities, product availability and commercial terms are subject to the applicable Ola program agreement.



More customers start here.

Easy to own. Effortless to ride. Ready for everything the day brings.

The S1 X makes advanced electric mobility practical for every day. The S1 X+ adds greater range, performance and freedom for riders who want more from every journey.

S1 X

Everything you need. Electrified.

Choose from 2 kWh, 3 kWh and 4 kWh battery options to match your daily distance, budget and riding needs.

S1 X+

More range. More possibilities.

Available with 4 kWh and 5.2 kWh battery options, with up to 320 km IDC range for journeys that go well beyond the everyday.

UP TO 320 KM IDC RANGE

UP TO 125 KM/H

UP TO 11 kW PEAK POWER

EVERYDAY VALUE

Specification	S1 X 2 kWh	Rizta S 2.9 kWh	iQube 2.2 kWh	VX2 Go 2.2 kWh
Bengaluru price	₹89,999	₹1,31,366	₹1,16,310	₹99,490
Battery	2 kWh	2.9 kWh	2.2 kWh	2.2 kWh
Range	108 km Range (IDC)	123 km IDC Range	94 km IDC Range	93 km Certified range
Top speed	101 km/h	80 km/h	75 km/h	70 km/h
Peak / max power	7 kW Peak motor power	4.3 kW Peak power	4.4 kW Peak power	6 kW Max power

MORE RANGE

Specification	S1 X 3 kWh	Rizta S 2.9 kWh	iQube 3.1 kWh	VX2 Go FB 3.1 kWh
Bengaluru price	₹1,03,999	₹1,31,366	123988	120990
Battery	3 kWh	2.9 kWh	3.1 kWh	3.1 kWh
Range	176 km Range (IDC)	123 km IDC Range	123 km IDC Range	128 km Riding Range
Top speed	115 km/h	80 km/h	82 km/h	70 kmph
Peak / max power	7 kW Peak motor power	4.3 kW Peak power	4.4 kW Peak power	XX

EVERYDAY VALUE

Specification	S1 X+ 5.2 kWh	450X 3.5 kWh	iQube ST 5.3 kWh	VX2 Plus 4.4 kWh
Bengaluru price	₹1,49,999	161998	173877	150990
Battery	2 kWh	2.9 kWh	2.2 kWh	2.2 kWh
Range	108 km Range (IDC)	123 km IDC Range	94 km IDC Range	93 km Certified range
Top speed	101 km/h	80 km/h	75 km/h	70 km/h
Peak / max power	7 kW Peak motor power	4.3 kW Peak power	4.4 kW Peak power	6 kW Max power



The premium
step-up customers
can feel.

Power that responds instantly. Intelligence that works quietly. Range that makes every ride feel unrestricted.

The S1 Pro Range brings performance and everyday usability into perfect balance. The S1 Pro+ takes the experience further, with more power, more range and Ola’s most advanced scooter technology.

S1 Pro
Power, beautifully balanced.

Available with 3 kWh and 4 kWh battery options for riders who want exhilarating performance with everyday versatility.

S1 Pro+
The most powerful expression of S1.
Choose between 4 kWh and 5.2 kWh, including the Bharat Cell-powered flagship with up to 320 km IDC range.

SEE HOW THE S1 PRO RANGE LEAVES
THE COMPETITION FAR BEHIND



PERFORMANCE STARTS HERE

Specification	S1 Pro 3 kWh	450S 2.9 kWh	450X 2.9 kWh
Bengaluru price	₹1,29,999	144498	161998
Battery	3 kWh	2.9 kWh	2.9 kWh
Range	176 km Riding Range	122 km IDC Range	126 km IDC Range
Top speed	117 kmph	90 km/h	90 km/h
0-40 km/h	2.7 sec	3.9 sec	3.3 sec
Peak / max power	11 kW Max power	5.4 kW Peak power	6.4 kW Peak power

PREMIUM PERFORMANCE

Specification	S1 Pro+ 4 kWh	450X 3.5 kWh	450 Apex 3.5 kWh
Bengaluru price	₹1,49,999	158499	₹1,95,366
Battery	4 kWh	3.5 kWh	3.5 kWh
Range	242 km Range (IDC)	161 km IDC Range	165 km IDC Range
Top speed	128 kmph	90 km/h	100 km/h
0-40 km/h	2.3 sec	3.3 sec	2.9 sec
Peak / max power	13 kW Peak motor power	6.4 kW Peak power	7.0 kW Peak power

THE FLAGSHIP

Specification	S1 Pro+ 5.2 kWh	450X 5.3 kWh	450 Apex 3.5 kWh
Bengaluru price	₹1,74,999	171499	₹1,95,366
Battery	5.2 kWh	5.3 kWh	3.5 kWh
Range	320 km Range (IDC)	212 km IDC Range	165 km IDC Range
Top speed	130 kmph	82 km/h	100 km/h
0-40 km/h	2.1 sec	4.5 sec	2.9 sec
Peak / max power	13 kW Peak motor power	4.4 kW Peak power	7.0 kW Peak power

Open your showroom to electric motorcycling.

The familiar thrill of motorcycling, transformed by instant electric performance, intelligent technology and a design created for the future.

The Roadster X range makes electric motorcycling accessible and exciting. Roadster X+ adds the power and range to turn every open road into an invitation.

Roadster X

Electric. Instinctive. Built to ride.

Available with 2.5 kWh, 3.5 kWh and 4.5 kWh battery options for daily commutes, weekend rides and everything in between.

Roadster X+

Go beyond the expected.

Choose between 4.5 kWh and 9.1 kWh, with up to 500 km IDC range for riders who refuse to let distance decide the journey.

UP TO 500 KM RANGE

UP TO 125 KM/H

0 TO 40 KM/H IN 2.7 SEC

UP TO 11 kW PEAK POWER



ELECTRIC COMMUTER

Specification	Roadster X 2.5 kWh	Rorr EZ 2.6 kWh
Bengaluru price	₹1,04,999	₹99,999
Battery	2.5 kWh	2.6 kWh
Range	140 km Riding Range	110 km Riding Range
Top speed	105kmph	95 kmph
0-40 km/h	Not listed	3 sec
Peak / max power	7 kW Max power	7.5 kW Max power

PREMIUM PERFORMANCE

Specification	Roadster X 4.5 kWh	Rorr EZ 4.4 kWh	Oben Rorr 4.4 kWh
Bengaluru price	₹1,39,999	129999	₹1,49,999
Battery	4.5 kWh	4.4 kWh	4.4 kWh
Range	252 km Certified Range (IDC)	175 km Riding Range	187 km Riding Range
Top speed	118 kmph	95 km/h	100 km/h
0-40 km/h	3.1 sec	Not listed	3 sec
Peak / max power	7 kW Peak motor power	Not listed	8 kW Max power

THE 9.1 kWh CLASS | NEAREST CURRENT CATEGORY ALTERNATIVES

Specification	Roadster X+ 9.1kWh	Oben Rorr 4.4 kWh	RV400 Premium 3.24 kWh
Bengaluru price	₹1,89,999	₹1,49,999	139950
Battery	9.1 kWh	4.4 kWh	3.2 kWh
Range	Up to 500 kms Certified Range (IDC)	212 km Riding Range	165 km Range (IDC)
Top speed	125 kmph	100 km/h	85 km/h
0-40 km/h	2.7 sec	3 sec	XX
Peak / max power	11 kW Peak motor power	8 kW Max power	XX

A whole new growth opportunity.

The technology that powers Ola vehicles can now power homes, businesses and life beyond the grid.

Ola Shakti gives you uninterrupted electricity during power cuts, appliance spikes or daily use, at home or at work. When the power drops, Ola Shakti takes over instantly, with a 0 ms switchover. No flicker, no restart. Your home doesn't even notice.

1.5 kWh

Essential power, precisely sized.

A compact energy solution for focused backup requirements.

5.2 kWh

Everyday energy, on demand.

Greater stored energy for apartments, homes and broader everyday requirements.

9.1 kWh

Power more of your world.

Ola Shakti's highest-capacity option for independent homes, businesses and demanding energy needs.

1.5 kWh | 5.2 kWh | 9.1 kWh | 4680 BHARAT CELL | 90% USABLE DEPTH OF DISCHARGE

CHOOSE YOUR SHAKTI ENERGY WHEN YOU NEED IT.

	OLA SHAKTI LI-ION BESS	LEAD-ACID BATTERY-BASED SYSTEM	DIESEL GENSET
Total Cost of Ownership	Low	High 1.5x Li-ion BESS	Highest 2.5x Li-ion BESS
Energy Efficiency	Highest 95% - 98%	Lower 70% - 80%	Low 30% - 40%
Usable Capacity (DoD)	Highest 90%	Lower ~50%	N/A
Maintenance & Service	Low/Zero	High 4 times a year	High 2 times a year
Space & Footprint	Small (0.32 sqm)	Large (1.24 sqm) 3.75x Li-ion BESS	Large (0.74 sqm) 2.3x Li-ion BESS
Battery Lifespan & Replacement	Longest ~8 Years	Shorter 3 years	Longest 20+ years



THE OLA ADVANTAGE

A customer relationship that continues **beyond delivery.**

Ola brings the product, software, service and charging experience together.

For customers, it creates a smarter and more connected ownership experience. For retailers, it creates more opportunities to serve every Ola owner throughout the relationship.



MoveOS

A vehicle that keeps evolving.

MoveOS connects the vehicle, rider and Ola Electric app through one intelligent platform.

Range prediction, Ola Maps, navigation, live-location sharing, access controls, vehicle statistics, remote locking and over-the-air updates make every ride more intuitive. New software capabilities can continue to reach the vehicle after it has left the showroom.

AI-powered service

Know more. Solve sooner.

Ola uses AI-powered proactive maintenance alerts and remote diagnostics to identify vehicle requirements earlier and support faster resolution.

This gives customers greater confidence while helping the service ecosystem diagnose issues with better information.



Hyperservice

Expert care. Closer to the customer.

Ola Service Centres combine certified expertise, comprehensive vehicle service and access to genuine Ola parts.

Ola has also announced an EV Service Training Program aimed at making one lakh third-party mechanics EV-ready. Its Network Partner model covers sales and service, creating the foundation for retailers to build service capability alongside vehicle sales.



Hypercharging

A charging network built for ola.

The Ola Hypercharger Network gives scooter and motorcycle owners access to fast charging built exclusively for Ola vehicles.

A 4 kWh scooter can charge from 20% to 70% in 25 minutes. Charging is currently priced at ₹2.50 per minute, creating a paid service within the wider Ola ownership ecosystem.

OUR BHARAT CELL

Put India's own cell technology behind every sale.

Ola is the only Indian company producing its own high-power EV cell at commercial scale.

The 4680 Bharat Cell powers the S1 Pro+, the Roadster X+, and Ola Shakti today. The same platform now supports Ola's new LFP cell, engineered for even greater cost efficiency.

200+ scientists and engineers. One mission.

At the Battery Innovation Centre, Ola teams are developing the cell technologies required to advance India's energy independence.

High performance delivered.

The Bharat Cell, with India's most advanced chemistry, gives us higher energy density and greater thermal integrity, suited to Indian conditions from Kashmir to Kanyakumari.

One platform. Multiple chemistries. Every price point.

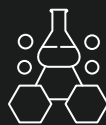
By supporting both high-nickel and LFP chemistries, Ola can scale its cell platform across a wider range of products, performance requirements, and price segments.



India's first indigenous high-power EV cell



200+ scientists & engineers.
One mission: energy independence.



High-performance chemistries across NCM and LFP



A chemistry-agnostic platform, built to scale across every price point.



THE FUTURE FACTORY

Confidence built into every vehicle you sell.

The Ola Futurefactory in Krishnagiri is where every Ola vehicle is built.

It is one of the most automated two-wheeler manufacturing facilities in the world, designed to combine scale, flexibility, precision, and speed.

148 robots. Precision at every station.

Automation is integrated across the production line to deliver consistency and control at scale.

Built for the next fifty years.

The Futurefactory is a carbon-neutral, weatherproof manufacturing facility created for the long-term growth of Ola's product portfolio.

Automotive-grade finish. Robotic accuracy.

Six-axis robotic painting systems deliver consistent finishes to automotive standards.

One flexible line. Many products.

The modular production system enables multiple products to be manufactured on the same line, supporting faster changeovers and future portfolio expansion.



Control at the source. confidence in your showroom.

The Ola Gigafactory sits on the same Krishnagiri campus as the Futurefactory.

This is where the Bharat Cell is manufactured, from raw material processing through electrode production, cell assembly, formation, and final output.

India's first cell gigafactory.

The facility is scaling toward 6 GWh and beyond, creating the industrial capacity required to support Ola's mobility and energy ambitions.

Every critical process. Under one roof.

Electrode production, cell assembly, and formation are integrated within a single manufacturing ecosystem.

This gives Ola greater control over quality, performance, cost, and future product development.

The nucleus of India's cell revolution.

The Battery Innovation Centre in Bengaluru drives the research and engineering behind Ola's cell platform, translating scientific breakthroughs into scalable products.





Put your business at the centre of India's electric future.

BUILD INDIA'S ELECTRIC FUTURE WITH US.

Partner with a brand creating the technologies, products, and infrastructure behind India's transition to electric mobility and energy independence.

Dealer partnership enquiries

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www.olaelectric.com/partner-with-ola



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